

AXOR



AXOR
Citterio C

PRODUCT NOVELTIES

Antonio Citterio

GENTLEMAN OF DESIGN



“Slender, soft and sensuous, AXOR Citterio C meets our need for greater comfort, reduced materiality and a lasting, contemporary design that works in any bathroom setting.”

Antonio Citterio has impacted Italian design in a way that few others have. After graduating from Politecnico di Milano in 1972, Citterio spent a decade working primarily in the field of industrial design. From 1987 to 1996, he collaborated with Terry Dwan, designing buildings in Europe and Japan.

In 2000, Citterio founded an interdisciplinary firm for architecture and interior design together with Patricia Viel, which is now named “ACPV ARCHITECTS Antonio Citterio Patricia Viel”, developing projects for luxury hotels, offices and residential complexes worldwide.

Throughout his career, Citterio has been awarded the prestigious Compasso d’Oro-ADI three times, while his designs have been shown at institutions such as the MoMA in NYC and the Georges Pompidou Center in Paris.

Antonio Citterio is an architect, designer, and perfectionist. His signature stands for an effortless mix of classic shapes and high-end materials. Citterio considers space first, factoring in architecture and design subsequently.



Slender, elegant and exceptionally refined, AXOR Citterio C reinterprets the washbasin faucet for a new era, one that demands ever more comfort and individuality from ever smaller bathroom spaces. Minimalist in spirit, with soft contours and a sensuous form, the faucet invites the touch while intriguing the eye from every angle. Its signature detail, a fine chamfer encircling the outlet and lever handle, extends to all pieces in the collection. Distinctive yet understated, AXOR Citterio C is at home in any bathroom ambience.



AXOR Citterio C is distinguished by its slender verticality, its soft and sensuous form, its flat surfaces and its signature detail, a subtle chamfer that encircles every piece in the collection. The conical body, which flairs gently outward from the base, inverts the typical faucet shape while an ergonomic lever handle offers exceptional ease of operation.

For those who wish to make a more personal statement, handles are available in the unique cubic cut pattern as standard and other predefined textured patterns via AXOR Signature Service.

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The optional cubic cut pattern for the handle provides depth to the surface and a decorative touch while communicating the direction of its operation, with a partially-textured surface for one-handle arrangements and a fully-textured surface for two-handle arrangements.



A wide range of products brings the subtle yet distinctive design language of AXOR Citterio C to every area of the bathroom. At the washbasin, faucets come in three different heights—90mm, 125mm, and 250mm—and multiple types, including wall-mounted 2-hole and 3-hole versions.





The sleek form of the minimalistic design is complemented by the faucet's resource-conserving CoolStart function and a flow rate of just 5 L/min. The CoolStart principle is as simple as it is ingenious: With these faucets, warm or hot water only flows when you really need it. You only call up the necessary energy when you actively move the handle to the left. The result: fewer resources, CO₂ emissions and costs.



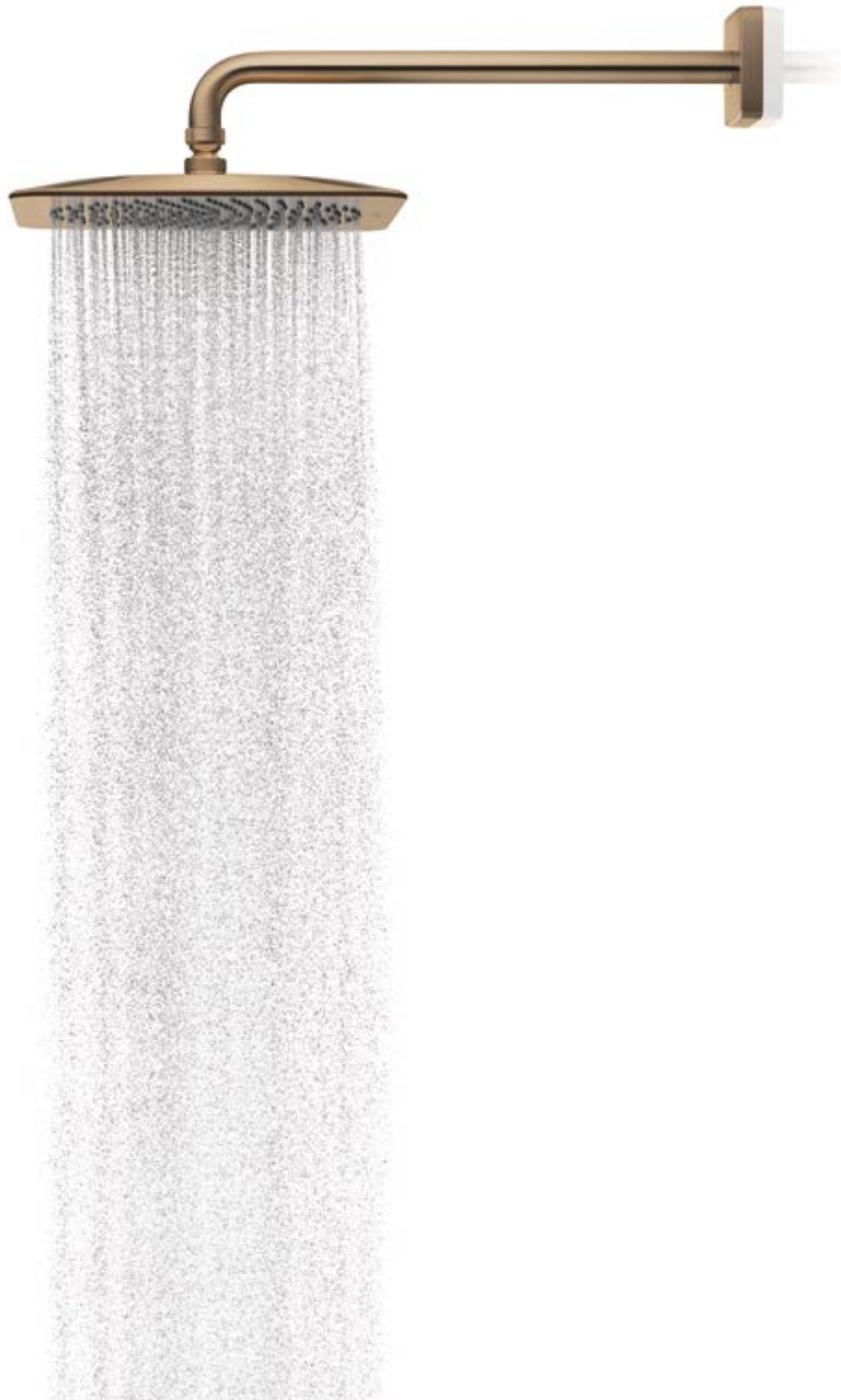


The collection's thermostatic module is available in two variants: as a 3-function version with separate escutcheons or as a 2-function version with plate.

In the shower, an overhead 270 1-jet is available in three installation types: ceiling-integrated, with a ceiling connector or with a shower arm—the former with Rain technology and the latter with two types both featuring PowderRain technology. Further products and accessories complete the shower area. Customers can choose between a standard flow-rate of 12 l/min or the water-saving EcoSmart* option with just 8 l/min for all overhead showers.

*[PRO.HANSGROHE.COM/ECOCHECK](https://pro.hansgrohe.com/ecocheck) →

AXOR CITTERIO C





At the bathtub as at the washbasin, faucets come in a variety of silhouettes and sizes. The options include a floor-standing bath mixer, a 3-hole rim mounted bath mixer including the sBox and a 3-hole wall-mounted bath mixer with shower holder.







**Two distinctive
bathroom concepts**

BY ANTONIO CITTERIO

Contrasting worlds

BY ANTONIO CITTERIO

One of the world's leading architects and designers, Antonio Citterio has developed a well-deserved reputation as the 'gentleman of design.' Over a career spanning more than five decades, the Milan-based maestro has distinguished himself by his refined sensibility, his elegant and unobtrusive design concepts, and a body of work—including four bathroom collections for AXOR—that aspires to timelessness.





CULTURE THEMED PENTHOUSE

As part of its “Make it yours!” campaign, AXOR asked the renowned architect-designer to develop not one but two distinctive bathroom concepts to showcase the remarkable versatility of his latest collection, AXOR Citterio C. Minimalist in spirit, with soft contours and a sensuous form, the new collection—which includes a range of fixtures for the washbasin, bathtub and shower—invites the touch while intriguing the eye from every angle.

“When I think of a product such as this, a space immediately comes to mind,” Citterio says. “I always imagine the product in a movie set, an ambiance where people interact with the product and the space.” In fact, for the “Make it yours!” campaign, the architect-designer conceived two very different sets, representing, we can assume, two very different movies. The star of both, however, remains the same: AXOR Citterio C.

The AXOR Citterio C collection is born of Citterio’s belief that “the object you touch with your hands should give you an idea of the luxury that water is.” To heighten the water experience, Citterio developed a special, textured surface as an option for the handles of the collection. “This is precisely to remind you of the idea of the preciousness of water,” the architect-designer says. “The texture is not an end in itself, but rather, serves to make people understand the use of a precious good, water.”

Citterio refers to both of his bathroom concepts for AXOR Citterio C as “light boxes”. But despite their careful attention to the play of light, their overall spaciousness and their elegant refinement, the similarities between the two concepts ends there. These “light boxes” belong to sharply contrasting worlds, each evoking its own, unique vision of personal luxury.

SCANDINAVIAN BEACH HOUSE

Nature bound vacation home

For the first of his two AXOR bathroom concepts, Antonio Citterio imagined a Scandinavian beach house—a vacation home designed for a young and active family, unconstrained by budget. Natural light is scarce and precious in this pristine Northern setting and must be enjoyed at every opportunity. For this reason, Citterio has oriented the spacious bathroom to the east and, instead of an external wall, has given the entire length of the bathroom over to a single sheet of glass. “It’s a dream space,” says Citterio. “You imagine the young parents, the kids. There’s music. And you’re in the middle of nature—you don’t have anything but the rocks and the sea in front of you. And you have this light in the morning—it’s from the east, this low sun. It’s the best start of the day. But also at night, with candlelight, you have this special ambience. So it’s really a dream, conceived for wellness and relaxation. You can rest in the hanging lounge chair and just look at the views.” Designed for a northern climate, the bathroom features bright materials such as travertine, light cement and pale birch wood (which lines the ceiling and is used for the floor-to-ceiling mechanical brise-soleil) to underline what Citterio calls “the theme of welcoming natural light.” While birch is common to northern Europe, the travertine—a porous, cream-colored limestone—is more commonly associated with Citterio’s native Italy. “The travertine is really warm,” Citterio says, “and you know, we wanted to put some warm Italian touches here in the cold. Travertine is not really precise, and I like this. You have memory in the stone.”





BATHROOM CONCEPT

One of the distinctive features of Citterio's concept is a freestanding travertine structure combining washbasin table and bathtub. "The idea is to have a completely free wall. Normally, you have the water pipes in the wall. But here, we built the washbasin and bathtub into middle of the room, so the pipes are coming from the floor. And then we have the all-glass wall—it's completely transparent, with nothing to obstruct the view." The idea to create a freestanding, combined sink-and-bathtub structure was the starting point for an overarching design concept, Citterio explains: "We started to think, what we can do so that everything in the bathroom is freestanding. If you add tubes from the floor to the ceiling, you can mount the mirror sections on the tubes, and they can turn. So, everything is from ceiling or floor—also the brise-soleil, the lights, the hanging chair— and nothing is on the wall."





The AXOR Citterio C fixtures selected for this dream bathroom include two faucets at the washbasins, a faucet and hand shower at the bathtub, and, in the shower area, a thermostatic mixer, a hand shower and an overhead shower. For the finish, Citterio chose Brushed Black Chrome, one of the exclusive AXOR FinishPlus surfaces. The Brushed Black Chrome stands out again the creamy travertine, emphasizing the slender, sensuous form of the faucet from every angle.

HOTEL PENTHOUSE IN THE FAR EAST

Culture themed penthouse

For the second of his two AXOR bathroom concepts, Antonio Citterio imagined a culture-themed penthouse hotel room in the Far East. While he leaves the precise location open, Citterio offers Thailand and Bali as places where the sunlight is intense and must be protected against throughout the day. His solution for such an environment is a space that, in his words, is "filtered by a semiarchitectural envelope." In developing the bathroom concept, Citterio drew inspiration from a now-lost architectural masterpiece of his native Lombardy, the Casa sul Lago per l'Artista (House on the Lake for an Artist) by Giuseppe Terragni, a modernist architect. Imagined as a home for a painter and his family, and situated on an island of Lake Como, the design, which dates to 1933, is closed to the south and characterized by a glazed wall and a partially glazed ceiling to the north. Citterio transposed this idea of a glass-bricked northern-facing wall and ceiling element, which gives "the perception of a connection with nature" to his hotel concept in the Far East. By eliminating direct sunlight while ensuring plentiful diffused light, Citterio, like Terragni, creates the ideal conditions for painting. But it doesn't take an artist to appreciate the beauty of a light such as this, especially in a setting that has been designed with such attention to luxurious detail.

Citterio and his team drew on their vast experience creating distinctive hotels around the world, in particular for the Bulgari group, to convey what the architect-designer himself calls the "wow" effect. "In a hotel, you have to create experiences, and this is really an experience bathroom," Citterio explains, "an experience, but not necessarily for every day. It's a scenography."







One of the most striking features of the bathroom is the walls, clad floor to ceiling in precious Portoro, a marbled prize for its intense black tone and golden honey-hued veins. Citterio balances the Portoro with sliding doors in teak and a shower area lined in opulent green marble.

BATHROOM CONCEPT



At the bathtub, a freestanding bath mixer, complete with slender hand shower, rises elegantly from the floor. The effect is echoed by the tall, single-lever faucets at either basin. To complete the “wow effect”, Citterio has conceived a mirrored paravent that performs the double role of hiding the WC area while showcasing the rich choice of elements—Portoro marble, green marble, warm teak and, of course, the Brushed Bronze finish of AXOR Citterio C—in the wash area. Completing the selection of bathroom fixtures are an overhead shower, a shoulder shower, a hand shower and a thermostatic mixer with shower controls. Artist or not, any guest would be delighted to indulge the senses in a bathroom such as this.









EXPERIENCES

BVLGARI Hotel Tokyo, Japan

A new chapter in the Bulgari saga

AXOR CITTERIO

—
IN A PROJECT BY ANTONIO CITTERIO
AND PATRICIA VIEL
2023







Opened in 2023, the Bulgari Hotel Tokyo is the latest gem in the luxury brand's distinguished hotel collection, bringing Bulgari's signature Italian elegance to the heart of Japan's capital. As with all Bulgari hotels, world-renowned ACPV ARCHITECTS Antonio Citterio Patricia Viel were tasked with bringing to life the jeweler's vision of contemporary design, craftsmanship and meticulous detail within the hotel's 98 rooms and public spaces, including an Italian restaurant, sushi restaurant, spa, lounge and bar.

Nestled between the 40th and 45th floor of the Tokyo Midtown Yaesu, an ultra-skyscraper in the Yaesu 2-Chome North District, the hotel's central location—minutes away from the storied Imperial palace—and commanding views over the city skyline and Mount Fuji make it an ideal destination for international guests and locals alike.

A delightful marriage of Italian heritage and Japanese design

While conceiving the hotel's interior design, ACPV ARCHITECTS sought to "combine the Italian and Bulgari sensibility with local sensitivity," as Patricia Viel explains. "Our focus was to reveal the more feminine dimension of the Japanese culture, with the use of delicate and refined details, mingled with Italian style."

This carefully-balanced approach manifests throughout the hotel—from the "colors that reference Bulgari's identity, such as black, orange and elm, a type of wood

that's also embedded in the local culture"—to the selection of materials such as hinoki wood and locally-sourced textiles "that lend a unique Japanese identity to the space," says Antonio Citterio. Further emphasizing the contemplated nature of the interiors is a mix of Italian stone, furnishings made by a Japanese-Italian blend of designers and artisans, Bulgari design objects and—of course—the AXOR Citterio collection in Chrome in the bathrooms of every room and suite.





Bath and shower fixtures from the AXOR Citterio collection in classic Chrome brilliantly complement the luxurious surfaces and refined design of each hotel bathroom.

Bathrooms of soothing luxury

Naturally, ACPV ARCHITECTS chose Antonio Citterio's iconic AXOR Citterio collection for each bathroom. Its elegant forms adorn the sink as a 3-hole basin mixer and the bath as a 4-hole bath mixer with a hand shower baton, and, in their classic Chrome finish, perfectly complement the bathrooms' refined black granite surfaces.

Situated on the building's top floor, Bulgari Bar impresses with a buzzing yet sophisticated atmosphere—comprising swathes of citrus plants, a monumental hand-laid wall mosaic and a majestic half oval-shaped bar—that perfectly complements the menu of finely-crafted cocktails. Also deserving special mention is the hotel's extensive wellness offering, which encompasses two pools, a gymnasium and various treatment rooms.

The Bulgari joy of living

Each winding corridor within the Bulgari Tokyo reveals to guests an unexpected world brimming with the Italian 'gioia di vivere'. At Il Ristorante Niko Romito, guests can enjoy the best in contemporary Italian fine dining under double-height, curved wooden ceilings—made in the Japanese tradition—and the romantic light of hand-blown Murano lamps. Next door, the Bulgari Dolci boutique displays Italian pastries in a gallery-like space, while, just a few steps further, Sushi Hoseki serves guests omakase at an intimate 8-seat hinoki counter beside a zen garden.

Timeless design meets contemporary elegance

Contemporary yet classic. Modern but archetypal. Soft and angular. AXOR Citterio perfectly embodies the tranquil balance of opposites deeply embedded into the philosophy of the Bulgari Hotel Tokyo, and completes the hotel's inviting atmosphere of timeless luxury that is sure to draw guests in for years to come.