

AXOR



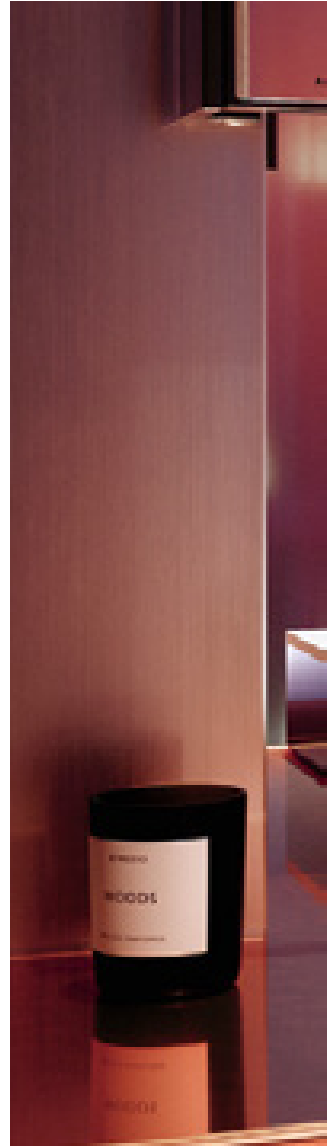
AXOR
Suite Basins & Bathtub



Through elegant design and specially finished elements, AXOR Suite basins and bathtub, designed by world-renowned creator Philippe Starck, bring harmony and a personal touch to any bathroom interior. Each piece is made with SolidSurface material for resistance and longevity, while smooth contours, small radii and 'soft' inner basins, devoid of lines or ridges, ensure a clean modern look with universal appeal. At the same time, specially finished elements—a shelf on the bathtub, a wrap-around surface on the washbasin sides—allow users to express their individuality.



AXOR Suite basins take the form of versatile circular or rectangular wash bowls that can be installed on any appropriate bathroom furniture or surface. The circular bowls come in two sizes, with either a 300 mm 400 mm diameter. The rectangular bowls are available in three sizes: 285 x 285 mm, 400 x 400 mm and 600 x 400 mm.



“The new AXOR Suite washbasin combines metal and SolidSurface— a symbol of eternity and elegance.”

PHILIPPE STARCK



UNIQUELY UNIVERSAL -
MATCHING YOUR CHARACTER

Rectangular or circular, the AXOR Suite basins are timeless, universal, elegant forms, characterized by small radii, soft and smooth inner basins. They are encased in Matt Black, Chrome or one of the polished or brushed AXOR FinishPlus finishes, creating another luxurious option for a personal touch in the bathroom. "The new AXOR Suite washbasin combines metal and SolidSurface—a highly technological material—symbolizing eternity and elegance", says Philippe Starck.





The bathtub, circular at the ends and straight on the sides, is generously sized at 1900 x 830 mm. With AXOR Suite, one's favorite bath-time objects, from books to personal care items, find their place on an optional orderable shelf. With a wide range of possible surface finishes, these special-finish elements can be selected in coordination with all other AXOR products in the bathroom, ensuring a holistic design language throughout.

DESIGNED TO LAST FOREVER
Strong statement in the bathroom

Its size alone makes the bathtub the centerpiece in most bathrooms. In the elegant AXOR Suite model, Philippe Starck has not only put emphasis on a timeless, universal design, but also on durable materials. The use of SolidSurface, a durable, stain-resistant surface derived of natural materials and pure acrylic resin meet Starck's claim: "Designed to last forever." Non-porous and easy-to-clean, SolidSurface is ideal for environments that require the highest standards of hygiene.

Rosewood São Paulo

A reinvented, historic hospital welcomes new life

AXOR STARCK

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IN A PROJECT BY
PHILIPPE STARCK
2021







A newcomer to São Paulo's luxury hotel scene, Rosewood São Paulo has already become one of the city's most exciting destinations. Spearheaded by entrepreneur Alexandre Allard, and designed by leading international figures including the Pritzker Prize-winning architect Jean Nouvel and visionary artistic director Philippe Starck, Rosewood São Paulo is a love letter to Brazil. Set in a former hospital, Matarazzo Maternity, the hotel is the centrepiece of the Cidade Matarazzo enclave; a 30,000-sqm complex of historic buildings that is set to become Brazil's largest upcycling project. Jean Nouvel preserved the site's storied architecture while adding new elements, including the hotel's 'vertical garden' tower. Containing over 160 guestrooms and 100 purchasable suites, the tower presents a stunning, trellised alternative to the city's skyscrapers. For the hotel's interiors, celebrated visionary Philippe Starck worked with dozens of local artists and artisans to create one of the largest collections of original artworks in the city.

Showcasing São Paulo's cultural and natural heritage

In line with the Rosewood Hotel Group's, A Sense of Place® philosophy, wherein the character of a locale is woven into the hotel's identity, Rosewood São Paulo's design draws inspiration from Brazil's roots. Starck collaborated with a group of 57 Brazilian artists and artisans, who were commissioned by the Rosewood Group to approach the property as a once-in-a-lifetime art project. Adhering to just one guideline—that their creativity must respect the past and point to the future—the coterie produced over 450 works, from graffiti-inspired paintings to carpets threaded with local wildlife motifs. In the bedrooms, guests will find highly polished wood and other luxurious materials. Bathrooms of white marble find balance in warm wood accents and, of course, the AXOR Starck collection in Brushed Bronze.



Archetypical harmony with AXOR Starck

Inspired by the primitive hand pump, AXOR Starck is perfectly in keeping with the hotel's aesthetic principle of balancing past and future. The AXOR Starck washbasin faucets encase an ultra-slim cartridge to regulate the flow-rate, while the choice of pin handle for Rosewood São Paulo conveys a rational, reduced appearance. At the bathtub, the archetypal form becomes a towering, freestanding mixer with exceptional function, accentuated by the AXOR Starck thermostat and baton hand shower. Coordinating the collection in Brushed Bronze, Starck has developed an elegant palette for the Rosewood São Paulo bathrooms, creating an atmosphere of calm and comfort in which guests can truly relax.

An emblem of the city's past and future

Rosewood São Paulo is superlative in many ways, but the stunning metropolitan oasis keeps its history in full view. Everywhere one finds examples of heritage; from the building's restored and repurposed rooms and façade to the artwork referencing Brazil's cultural roots. Combined with an array of exceptional amenities—two pools, a cinema, a music studio, ample event space, an integrative wellbeing concept—the result is a landmark development with a symbolic past. ●

AXOR STARCK

A modern and luxurious place to relax: In the white marble-dominated bathrooms of Rosewood São Paulo, designer Philippe Starck sets elegant highlights with the minimalist AXOR Starck products in Brushed Bronze.



ROSEWOOD SÃO PAULO

Hotel
São Paulo, Brazil

USHI TAMBORRIELLO

Gretel and Hansel







“AXOR’s products
revolve around
the concepts of
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and personality.”

Ushi Tamborriello and her team create one-of-a-kind spaces that unify a particular place, time and function. The Swiss-based interior architect and production designer founded Atelier ushitamborriello in 2004, and has garnered international acclaim for her considered, refined and highly original concepts. From wellness resorts to remarkable hotels, restaurants to exhibition installations, the works are always aesthetically independent of one another and contain layered atmospheres to allow for new, sensuous experiences.

A place of magic and respite in the Black Forest

With 'Gretel and Hansel', Swiss-based interior architect Ushi Tamborriello and her team present a bathroom of understated luxury in which folkloric references tell their own stories of wonder. Set in Germany's Black Forest, the 15sqm bathroom concept is Tamborriello's personal response to the AXOR 'Make it yours!' campaign and is a stunning example of the interplay between narrative and space. Imagined as a private residence for modern-day Hansel and Gretel, the titular characters of the Brothers Grimm fairytale, the bathroom is a perfect reflection of individual luxury for two distinct personalities. A selection of AXOR products including AXOR MyEdition, the new AXOR Suite basins and AXOR ShowerComposition as well as AXOR Universal Rectangular Accessories and AXOR Drain, finished in Matt Black or Polished Red Gold, ensures 'Gretel and Hansel' is a dream come true.

"AXOR's products revolve around the concepts of individuality, personalization, and ultimately the user's personality," says Tamborriello. "It quickly became clear to us that we could best approach an "invented individuality" through scenography. With this realization, worlds opened up and one narrative motif followed the next." By conceptualizing the bathroom this way, Atelier ushitamborriello was free to pull from a rich, diverse patchwork of influences. "We were inspired by the variety of new possible materials of the faucets, the washbasins, the accessories; the dark woods, bronze, marble," adds Tamborriello. "The quarries of Carrara became a topic of Michelangelo and his idea of the liberation of sculpture from stone... Ultimately, however, it was the Black Forest, home of AXOR, with its many tales, which led to the iconographic 'forest fairy tale' Hansel and Gretel."

The story of Hansel and Gretel is well known, but Tamborriello reimagines it through the prism of individual expression and personal luxury within the bathroom. By envisioning these characters with distinct tastes, Tamborriello and her team constructed a space of inherent tension, layered with contrasting yet complimentary choices at every level. At the wash basin, for example, Hansel uses the square version of the AXOR Suite washbasin, while the circular version appears on Gretel's side. AXOR MyEdition faucets crown both washbasins; in a plate of American walnut and Polished Red Gold finish for Gretel, and a white marble plate and Matt Black finish for Hansel. "This duality characterizes the entire design. The light, white marble of the side walls contrasts with the heaviness and elegance of the black marble on the floor and ceiling," says Tamborriello.

Another reason for this duality relates to the bathroom's dimensions. "We wanted to use these 15 square meters in a well thought-out and innovative way," says Tamborriello. "We moved in the room not only from front to back, from right to left, but also from bottom to top." This idea is perfectly expressed in the ladder positioned between the washbasins. Climbing it, one finds a cork doorway instead of a glass mirror, leading into a world of wellness and solitude.

"Spatially, there is also a dichotomy of functional areas: freshening up for the day in the front section... and bathing rituals in a protected space at the back," says Tamborriello. In both spaces, subtle lighting by Jörg Krewinkel and his team at Zürich-based studio Lichtkompetenz deepens the recuperative, intimate atmosphere. In the shower area, a fluted glass

window ensures privacy as well as a connection to the outer world. These details help construct a space that meets a global trend; the demand for bathrooms offers both a retreat from daily life and a stage for self-expression. In 'Gretel & Hansel' these twin desires combine in the AXOR ShowerComposition showerpanel in Matt Black, for example, or the AXOR MyEdition wall-mounted bath spout, topped with a plate in American Walnut. Alternatively, the AXOR ShowerComposition shower module with hand shower and thermostatic module provide immersion and personalization and are finished in Polished Red Gold. The AXOR Universal Rectangular Accessories serve as functional sculptures throughout the bathroom, and appear here in Polished Red Gold or Matt Black.

Despite its contrasts, or perhaps because of them, the Atelier's vision is concurrently cohesive and distinct. A sense of balance is found between all elements; from the bathroom's layout to the multitude of references, the palette to the preferences of the personalities. "Working on this sensitive interface between exhibition, installation and classical interior design required a deep engagement with the subject matter," says Ushi Tamborriello. "Our goal was to guide the project into a resilient spatial statement, poetic but also able to withstand the storms of everyday life." In this regard, 'Gretel and Hansel' certainly succeeds in telling its own tale. ●

