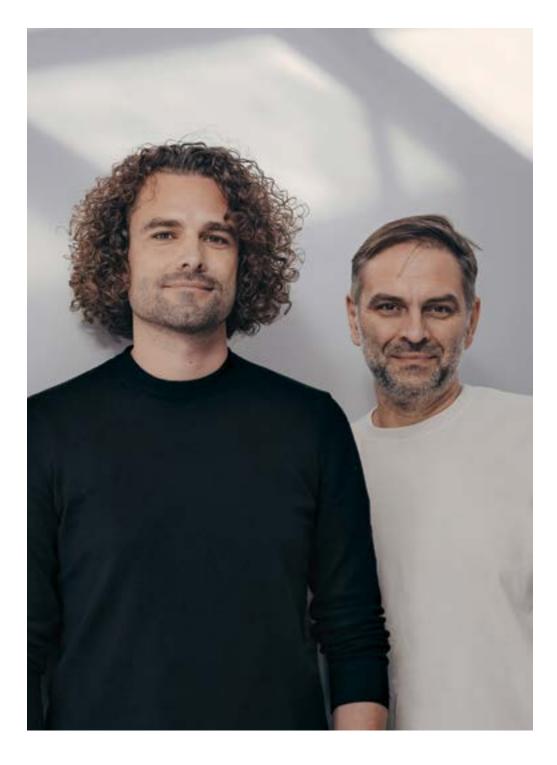
AXOR



PRODUCT NOVELTIES

PHOENIX

CREATING FOR REAL LIFE

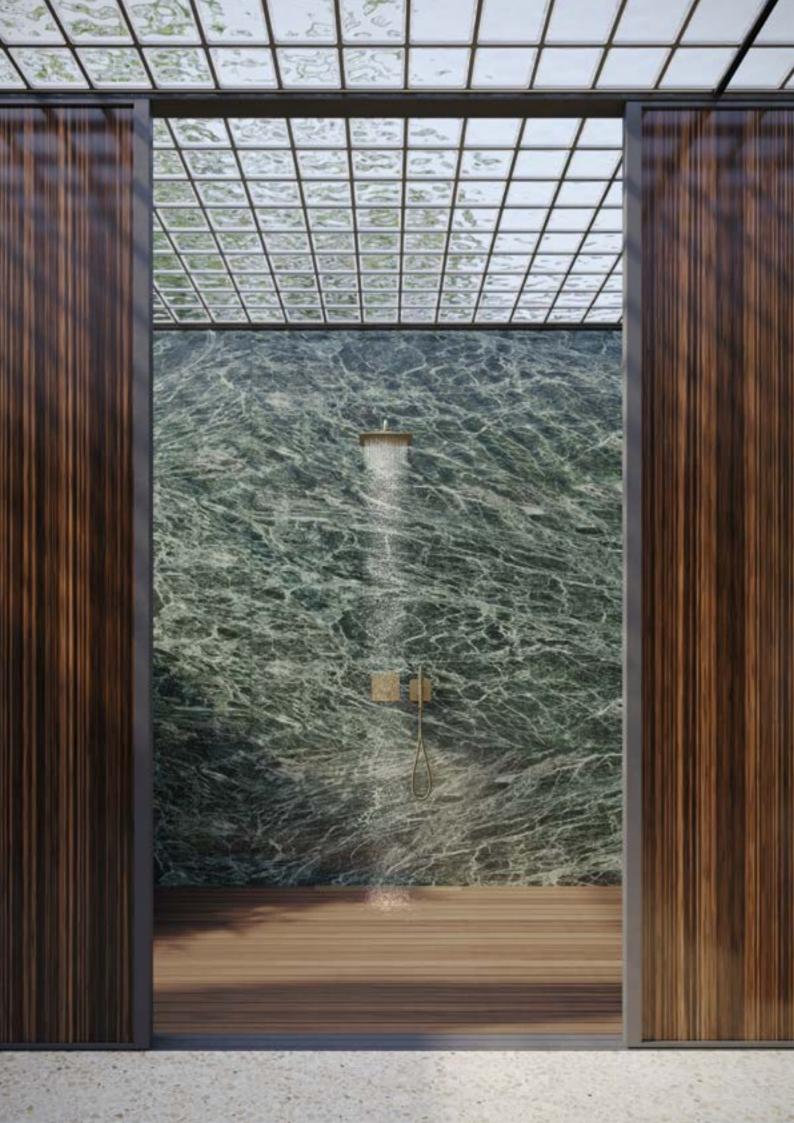


MATTHIAS OESTERLE ANDREAS DIEFENBACH

"AXOR ShowerSelect ID creates freedom of design, an exceptional experience of operation and an extraordinary clarity of aesthetics in the most fundamental aspects of the shower."

As an independent design studio, PHOENIX is one of the world's best addresses for product and interaction design. As designers, they feel a responsibility to reinvent the world we live in. They believe that focusing on the essentials of life and well-being-whether at home, at work, or on the go-is the greatest way to serve people. Creations from PHOENIX are tailored to the real needs and desires of people in their everyday livesregardless of age, origin or lifestyle.

PHOENIX has worked as a design partner for Hansgrohe since 1987, and with AXOR for over 30 years.



AXOR ShowerSelect ID brings unprecedented precision and personalization to the shower experience. Developed in collaboration with PHOENIX, the concealed thermostatic mixer extends just 45 mm from the wall, a feat made possible by the new AXOR iBox universal 2. Within these sleek confines, a central temperature control dial offers satisfying haptic and auditory feedback while surrounding paddles utilize the latest Select technology, allowing for quick, easy switching among spray types and outlets.



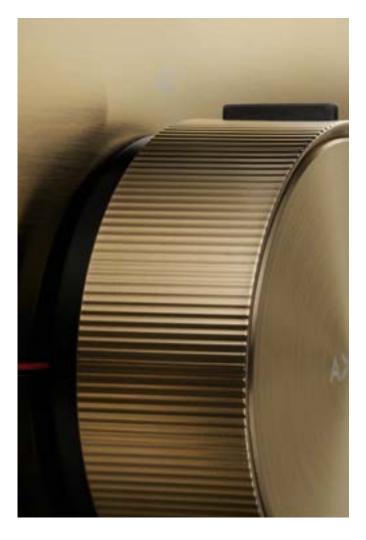




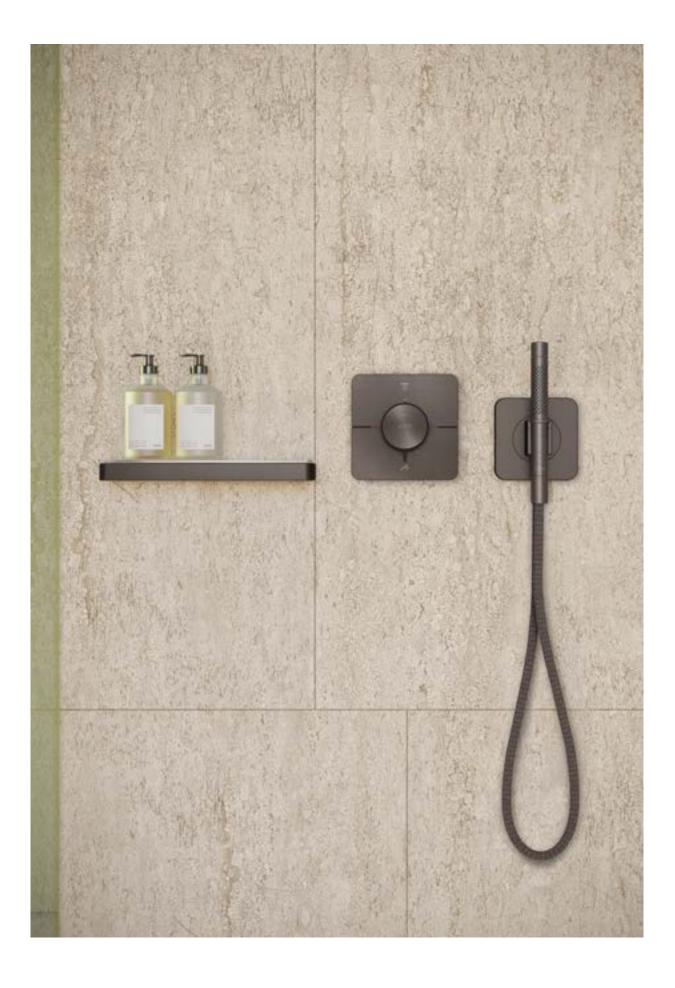
With three design styles to choose from-round, square or softsquare-as well as a wide range of AXOR FinishPlus surfaces and AXOR Signature custom inlay options, AXOR ShowerSelect ID is more than a marvel of technology and design. As its name suggests, it's a unique opportunity to express one's individual identity, taste and style.

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AXOR ShowerSelect ID is characterized by ultra-precise control, universal design styles and unique customization options. Users can combine AXOR ShowerSelect ID thermostats to cover up to four outlets, with each Select paddle representing one outlet (e.g., a hand shower or spray function). For ease of operation, the paddles feature laser-engraved icons and can be activated with a simple push. The monolithic dial's finely grooved rim provides tactile interaction, with each turn of the dial adjusting water temperature in small, precise increments. An integrated water volume control enables the user effortlessly to adjust the rate at which water flows, right up to a full stop (for easy cleaning), while the SafetyStop feature as a built-in scalding prevention mechanism allows the user to relax and enjoy. Leveraging the modular potential of the AXOR iBox universal 2, AXOR ShowerSelect ID offers a seamless complement to the entire AXOR Shower portfolio.





AXOR ShowerSelect ID consists of six product types, each available in square, round and softsquare design languages. The assortment includes a 1-function shower thermostat, a 2-function shower thermostat and a 2-function bath thermostat. In addition, a three-way diverter valve can be combined with a non-closing thermostat available either with or without an additional outlet, in order to accommodate almost any shower configuration, from a small 1-outlet shower up to a 4-function wellness shower.



