

DESIGN INNOVATIONS FOR PROFESSIONALS

22 & 23 OCTOBER 2025

STATION BERLIN GERMANY





DESIGN INNOVATIONS FOR PROFESSIONALS

PRACTICAL INFORMATION

TWO-DAY B2B EVENT EXCLUSIVE ACCESS FOR DESIGN PROFESSIONALS ACTIVE IN PROJECT & CONTRACT DESIGN

WEDNESDAY 22 OCTOBER & THURSDAY 23 OCTOBER EACH DAY FROM 12:00 UNTIL 19:00

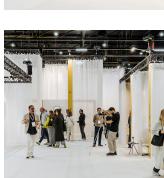
STATION BERLIN GERMANY



















DESIGN INNOVATIONS FOR PROFESSIONALS

AUDIENCE DESIGN PROFESSIONALS ACTIVE IN PROJECT & CONTRACT ENVIRONMENTS

OFFICES ENVIRONMENTS

HOTELS

HIGH-END RESTAURANTS & BARS

PUBLIC & OTHER HOSPITALITY SPACES

HEALTH CARE FACILITIES

MARINE INTERIORS

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PROJECT DEVELOPERS

INTERIOR DESIGNERS

DECORATORS

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DESIGN RETAIL



DESIGN INNOVATIONS FOR PROFESSIONALS

PRODUCT CATEGORIES

MAIN FOCUS - FURNITURE

LIVING

SLEEP

RELAXATION

OUTDOOR

OFFICE

OTHER CATEGORIES

FLOORING & WALLCOVERINGS

LIGHTING

SANITARY WARE & KITCHEN DESIGN

INDOOR WINDOWS & DOORS

TEXTILES & RUGS

DECORATIVE OBJECTS

*STRICT QUOTA APPLY PER PRODUCT CATEGORY



DESIGN INNOVATIONS FOR PROFESSIONALS

EVENT FEATURES

DESIGN NATION IS ALSO ABOUT INSPIRATION, SHARING EXPERIENCES AND ADDING VALUABLE CONTENT.

THE TREND STAGE WILL AGAIN GATHER A SELECTION OF HIGH PROFILE SPEAKERS READY TO INSPIRE AND ATTRACT VISITORS TO A MAXIMUM.









DESIGN INNOVATIONS FOR PROFESSIONALS

ALL-IN SCENOGRAPHY

WHAT IS INCLUDED?

SURFACE AREA + SCENOGRAPHY = LIGHTING - CURTAINS - CARPET - SOCKET - COMPANY NAME BANNER

CLEANING

EXHIBITOR BADGES

BASIC INSURANCE

ENTRY IN THE DESIGN NATION PRINT & ONLINE CATALOGUE

ONE LEAD SCANNING LICENSE + BASIC FREE WIFI

CATERING VOUCHER

CAR PARK TICKETS

*VOLUMES VARY DEPENDING ON THE CHOSEN STAND SIZE



DESIGN INNOVATIONS FOR PROFESSIONALS

THREE PRE-DEFINED SURFACES

ORANGE PACK	RED PACK	BLUE PACK
24sqm STAND AREA	40sqm STAND AREA	80sqm STAND AREA
– 2 EXHIBITOR BADGES	– 3 EXHIBITOR BADGES	– 4 EXHIBITOR BADGES
2 CAR PARK TICKETS	3 CAR PARK TICKETS	4 CAR PARK TICKETS
2 PRINT CATALOGUE INSERTS	3 PRINT CATALOGUE INSERTS	8 PRINT CATALOGUE INSERTS
2 ONLINE CATALOGUE INSERTS	4 ONLINE CATALOGUE INSERTS	8 ONLINE CATALOGUE INSERTS 1 SOCIAL MEDIA POST
EUR 100 CATERING VOUCHER	EUR 150 CATERING VOUCHER	1 LOGO ON HOMEPAGE
EUR 7.800	EUR 10.800	EUR 200 CATERING VOUCHER
		EUR 16.800

*SUBJECT TO AVAILABILITY





