



# DESIGN NATION

DESIGN INNOVATIONS FOR PROFESSIONALS

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22 & 23 OCTOBER 2025

STATION BERLIN  
GERMANY

**NEW**





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# PRACTICAL INFORMATION

TWO-DAY B2B EVENT

EXCLUSIVE ACCESS FOR DESIGN PROFESSIONALS ACTIVE IN PROJECT & CONTRACT DESIGN

WEDNESDAY 22 OCTOBER & THURSDAY 23 OCTOBER

EACH DAY FROM 12:00 UNTIL 19:00

STATION BERLIN

GERMANY





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## AUDIENCE DESIGN PROFESSIONALS ACTIVE IN PROJECT & CONTRACT ENVIRONMENTS

OFFICES ENVIRONMENTS

HOTELS

HIGH-END RESTAURANTS & BARS

PUBLIC & OTHER HOSPITALITY SPACES

HEALTH CARE FACILITIES

MARINE INTERIORS

—

PROJECT DEVELOPERS

INTERIOR DESIGNERS

DECORATORS

—

DESIGN RETAIL



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## PRODUCT CATEGORIES

### MAIN FOCUS - FURNITURE

LIVING  
SLEEP  
RELAXATION  
OUTDOOR  
OFFICE

### OTHER CATEGORIES

FLOORING & WALLCOVERINGS  
LIGHTING  
SANITARY WARE & KITCHEN DESIGN  
INDOOR WINDOWS & DOORS  
TEXTILES & RUGS  
DECORATIVE OBJECTS

\*STRICT QUOTA APPLY PER PRODUCT CATEGORY



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## EVENT FEATURES

DESIGN NATION IS ALSO ABOUT INSPIRATION, SHARING EXPERIENCES AND ADDING VALUABLE CONTENT.

THE TREND STAGE WILL AGAIN GATHER A SELECTION OF HIGH PROFILE SPEAKERS READY TO INSPIRE AND ATTRACT VISITORS TO A MAXIMUM.





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# ALL-IN SCENOGRAPHY

WHAT IS INCLUDED?

SURFACE AREA + SCENOGRAPHY = LIGHTING - CURTAINS - CARPET - SOCKET - COMPANY NAME BANNER  
CLEANING  
EXHIBITOR BADGES  
BASIC INSURANCE  
ENTRY IN THE DESIGN NATION PRINT & ONLINE CATALOGUE  
ONE LEAD SCANNING LICENSE + BASIC FREE WIFI  
CATERING VOUCHER  
CAR PARK TICKETS

\*VOLUMES VARY DEPENDING ON THE CHOSEN STAND SIZE



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## THREE PRE-DEFINED SURFACES

### ORANGE PACK

24sqm STAND AREA

- 
- 2 EXHIBITOR BADGES
- 2 CAR PARK TICKETS
- 2 PRINT CATALOGUE INSERTS
- 2 ONLINE CATALOGUE INSERTS

EUR 100 CATERING VOUCHER

**EUR 7.800**

### RED PACK

40sqm STAND AREA

- 
- 3 EXHIBITOR BADGES
- 3 CAR PARK TICKETS
- 3 PRINT CATALOGUE INSERTS
- 4 ONLINE CATALOGUE INSERTS

EUR 150 CATERING VOUCHER

**EUR 10.800**

### BLUE PACK

80sqm STAND AREA

- 
- 4 EXHIBITOR BADGES
- 4 CAR PARK TICKETS
- 8 PRINT CATALOGUE INSERTS
- 8 ONLINE CATALOGUE INSERTS
- 1 SOCIAL MEDIA POST
- 1 LOGO ON HOMEPAGE

EUR 200 CATERING VOUCHER

**EUR 16.800**

\*SUBJECT TO AVAILABILITY



